

June 29, 2026

Robert Finvarb Companies launches sales at NoBe PARC Miami Beach

by Chayil Dozier June 29, 2026



On the fifth-floor an amenity deck hosts a spa, sauna, steam room, outdoor cold plunge and a pool with integrated sun shelves. Via Abbott Avenue Partners, an affiliate of Robert Finvarb Companies.

Robert Finvarb Companies has launched sales of furnished residences at its new development, NoBe PARC Miami Beach.

The 15-story mid-rise will bring 232 condominiums with short-term rental flexibility to North Beach. With layouts ranging from studios to three-bedroom with den residences, prices vary from approximately \$570,000 to \$2 million. Sales are led by OneWorld Properties, with completion scheduled for late 2028.



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“Miami Beach buyers today are looking for something very different from what they were even five years ago,” OneWorld President and CEO Peggy Olin said. “Flexibility has become one of the most valuable amenities in real estate. Buyers still want the Miami Beach lifestyle, but they also want the

ability to use their residence on their own terms, whether that means seasonal living, generating income or simply having a turnkey home near the water. North Beach is resonating because it still feels authentic, walkable, and poised for long-term growth at a time when much of Miami Beach has already matured.”

Designed by Arquitectonica, with TAG Architecture as the architect of record, each residence features private terraces, custom cabinetry, quartz countertops, full appliance packages, glass-enclosed showers, built-out closets, in-unit washers and dryers and pre-wiring for internet and Wi-Fi, furnished by V Starr and Crate & Barrel.

On the fifth-floor an amenity deck hosts a spa, sauna, steam room, outdoor cold plunge and a pool with integrated sun shelves, while the rooftop deck offers sunrise yoga spaces, private cabanas and sunset lounges.

Additional amenities include package and storage rooms, valet parking with a residential app, a 24-hour attended lobby and a fitness center.

“There is a clear evolution happening in North Beach,” said Robert Finvarb, CEO of Robert Finvarb Companies. “I grew up here, and I’ve watched it transform from a quiet coastal enclave into one of the most compelling areas in Miami Beach. NoBe PARC is both personal and intentional for us, as it reflects our belief in the neighborhood’s future and in delivering a product that finally matches how people want to live here today: flexible, design-forward, and connected to the water and community.”